



Canterbury Rugby League Game Plan

2023 – 2026

Vision

Our people at the heart of our game

Purpose

Canterbury Rugby League is the kaitiaki of Rugby League in Waitaha, positively impacting on the lives of our community through quality League for life

Planned Outcomes

We attract new, and retain existing participants* through the delivery of relevant programmes and formats; and the provision of performance pathway opportunities.

Goals:

- We understand participation barriers and have a plan to minimise these.
- There is year on year growth of rugby league participation in Canterbury.
- We understand, and deliver to the needs of our community.
- Our people know what they need to do to participate at the highest level.
- Pathway opportunities are fostered through strategic partnerships.
- Canterbury teams succeed at a national level.

Quality experiences are achieved through the offering of development opportunities and provision of safe and supportive environments

Goals:

- Canterbury consistently produces supportive and knowledgeable coaches.
- Participants develop holistically through the support of CRL personal development programmes.
- Match officials are respected and have what they need to perform.
- Safe and positive experiences are achieved through behaviour modelling and policy guidelines.
- Facilities support the delivery of quality competitions.
- Game development is supported through our partnership with NZRL and other relevant stakeholders.



Mana Whatumoana

Aspire to be brave



Mana Taurite

Equity and Inclusion



Mana Whānau; Mana Whānui

Whānau and Community



Mana Whakakotahi

Partnership/Unity

Planned Outcomes

Our game is visible to the community. We are recognised as a sport that is safe, family focused, and values driven that celebrates both on and off the field successes.

Goals:

- Our behaviours and actions are reflective of an equitable and inclusive sport.
- There is increased visibility of our game through media and social media platforms, equitably celebrating all involved.
- The community associates our brand with a safe environment and success stories.
- Commercial partnerships are secured because of our profile and the value we provide to the community.
- Canterbury is represented at all levels of the game nationally.
- Accurate and timely communication contributes to high levels of membership satisfaction.

Sustainability of Rugby League in Canterbury is achieved by having the right leadership and capability at all levels of our game

Goals:

- CRL have the right organisational structure in place to deliver on the CRL Game Plan, 2023 - 2026.
- Organisational risk is mitigated through having the right policies, procedures, and plans in place.
- We understand the needs of clubs and what support is required.
- We have, capable and financially sustainable clubs that nurture the game, our people, and the community.
- Our club structure is 'fit for purpose'. It is sustainable and can meet the needs of the community.
- There is a collaborative and aligned rugby league network.

*Participants = players, coaches, match officials, managers, trainers, volunteers etc